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★ AUG 9 - 1955 ★
U. S. Department of Agriculture

CHECK FOR ALL OUR AUGUST SPECIALS

Wm Zappettini co.

"America's Cut Flower Headquarters"

160 FIFTH STREET • SAN FRANCISCO • GARFIELD 1-8252

ALL PRICES F.O.B. SAN FRANCISCO. PLEASE SPECIFY IF SHIPMENT IS TO BE SENT VIA AIR OR RAIL. ALL SHIPMENTS SENT C.O.D. UNLESS CREDIT HAS BEEN ESTABLISHED WITH US. PRICES SUBJECT TO CHANGE WITHOUT NOTICE.

#885

WM. ZAPPETTINI COMPANY ADVERTISING DEPT.

SMALL MUMS

Solid Center and Flat Type Variety
in colors of yellow, white, bronze,
and pink.

Note: 3½ to 4 inches or better in
diameter.

Price.....\$12.50 per 100

MEDIUM MUMS

Orchid Queen
White Albatross
White Monument
Yellow Good News
Bronze Detroit News

50 FOR \$8.00

STANDARD MUMS

Pink Chief
White Silver Sheen
White Albatross
White Monument
Yellow Good News
Bronze Detroit News

\$2.50 PER DOZ.
50 FOR \$10.00

SELECT MUMS

White Albatross
White Monument
Yellow Good News
Bronze Detroit News

\$3.25 PER DOZ.
50 FOR \$12.50

FUJII MUMS

Needle or Quill Variety..\$1.75 per doz.
Spider Variety.....\$2.50 per doz.
In colors of white, bronze, pink,
lavender and yellow.

POMPON MUMS

Excellent.....65¢ per bun.
In colors of bronze, pink, white,
yellow and etc.
Lots of 25 bunches.....\$15.00

BEAUTY ASTERS

EXCELLENT CROP.....FULL PRODUCTION

Beauty Type Asters.....\$4.50 per 100
or.....\$20.00 per 500

CARNATIONS

COOL!....NORTHERN CALIFORNIA.....COOL!

Greenhouse Grown...\$7.00-\$8.00 per 100
(In all colors)

ROSES

10 to 12 inches.....\$4.00 per 100
14 inches.....\$6.00 per 100
16 inches.....\$7.00 per 100
18 inches.....\$9.00 per 100
Long.....\$10.00 per 100

FANCY ROSES ALSO AVAILABLE

Happiness, Rome Glory, and Mardi Gras
ONE CENT PER INCH

BABY ROSES

Elfie Roses.....\$6.00 per 100
Garnets (red).....\$3.00-\$5.00 per 100
Sweetheart Roses.....\$4.00 per 100

STRAW FLOWERS

1955 STRAWFLOWER CROP!!

Assorted colors..packed 1000 per box.

No.1.....\$16.00
No.2.....\$12.00

GARDENIAS

Market Run.....\$10.00 per 100
No.1.....\$2.00 per doz.
Selects.....\$3.00 per doz.
Special Selects.....\$3.50 per doz.

CYMBIDIUMS

AUSTRALIAN! AUSTRALIAN! AUSTRALIAN!
SEASON JUST STARTED FLOWERS WILL BE
AVAILABLE UNTIL SEPTEMBER 30, 1955.

In colors of bronze, tan, green, pink,
white and cream

MEDIUM.....50¢ ea.
LARGE MEDIUM.....75¢ ea.
SELECT.....\$1.00 ea.

ORCHIDS

CATTLEYAS.....\$1.25-\$1.50-\$2.00 ea.

SPECIAL FOR AUGUST

CHOICE HYBRIDS.....25 FOR \$18.75
(for extra quantity write or wire
for price.)

YELLOW TRIUMPHANT.....\$1.50-\$2.00 ea.
WHITE CATTLEYAS...\$2.50-\$3.00-\$3.50 ea.

SPRAY ORCHIDS

Schileperaniums.....50¢ ea.
(two-tone green and bronze.)
Phalaenopsis.....50¢-75¢ ea.
Odontoglossum.....50¢ ea.
Grande Blooms.....75¢ ea.

STOCK

GROWN ESPECIALLY FOR THE SUMMER. VERY
HEAVY ON WHITE, EXCELLENT VALUE.
PRICE75¢ per doz.

Lily of the Valley.....\$2.50 per doz.
Stephanotis.....\$3.50 per 100

DAISIES

SUMMER SPECIAL ON MAJESTIC DAISIES
VERY EXTRA LARGE AND LONG STEMMED.
WHITE AND COLORED.....75¢ per doz.

NEW DAISIES!! NEW DAISIES!!

Supreme Esther Reeds...\$3.00 per 100
Color: white

Colored Esther Reeds...\$3.50 per 100

LILIES

Rubrum Lilies...\$5.00 per doz. stalks.
Agapanthus (BLUE AND WHITE) \$1.00 per doz.
Peruvian Lilies.....30¢ per doz.
Aratum Lilies...\$6.50 per doz. stalks.
Amaryllis.....75¢ per doz.

GLADS

NICE VARIETIES...YOUR CHOICE OF COLORS.
PRICE.....\$1.00 PER DOZEN

\$11.00 PER HAMPER OF 12 DOZEN

(HAMPER PRICE INCLUDED.)

GROWN COOL, FROM NORTHERN CALIFORNIA!
TOP QUALITY, TIGHT BUDS FOR SHIPPING.

WOODROSES

Special.....\$1.50 per doz.
10 doz. or more.....\$1.35 per doz.

Direct line shipping dept. Garfield 1-62221

HAWAIIAN FOLIAGES AND FLOWERS

Birds of Paradise...\$4.00-\$5.00 per doz.
Red Ginger.....\$6.50 per doz.
Heliconra...(crab claw)...\$7.50 per doz.
Croton Leaves.....\$3.50 per 100
Ti Leaves..green.....\$3.50 per 100
Ti Leaves..red.....\$4.50 per 100
Ti Leaves..variegated....\$4.50 per 100

HAWAIIAN FOLIAGE PACK CELLOPHANE SEALED

50 Green Ti Leaves
50 Croton Leaves
50 Variegated Ti Leaves
1 Bunch of Lycopodium

\$5.75

SPECIAL ON GREEN TI LEAVES!

IN LOT OF 500.....\$15.00

VANDAS

Plain Vandas.....\$1.00 per doz.
Or \$6.50 per 100..or...\$60.00 per 1000
Foil Vandas.....\$1.25 per doz.
Or \$9.00 per 100..or...\$80.00 per 1000
Vial Vandas.....\$2.00 per doz.
Or \$12.00 per 100..or...\$100.00 per 1000

SPECIAL HALF PRICE SALE ON VANDAS. ANY PURCHASE
OF OVER ONE THOUSAND HALF PRICE THERE-AFTER ON
ANY PART OF SECOND THOUSAND.